

EXPLANATORY

Style 609

Personality is expressed in this white Canton crepe band embroidered in cherries. The narrow ribbon circle of black is picoted in white. \$110.

Style 655

It is simple, this blue tricotine with grey crepe bodice, decorated with tiny tucks between the suspender straps, which are held by steel buckles to match the buttons on shirt. \$55.

Style 611

The kimono bodice with its deep-pointed effect is rivalled by the butterfly drape of the black taffeta skirt showing an apron-front of fish-net heavily embroidered with wool. The note of color lies in the double faced satin ribbon at waist line picoted in gold. \$39.50.

Style 663

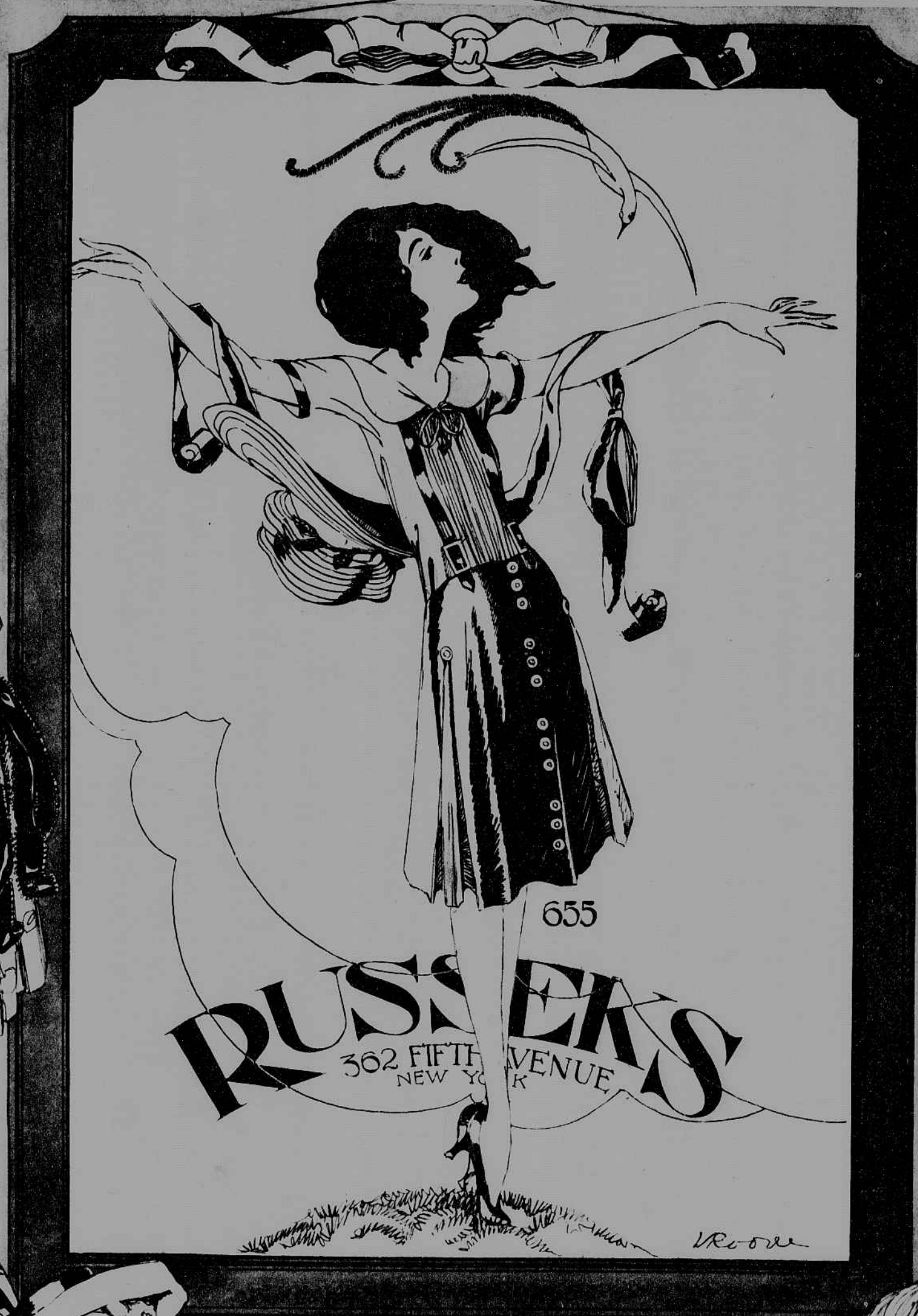
Black taffeta, with its 1830 spreading skirt, has a quaint bodice with tiny tucks to form the point of basque. The grey wool lace for collar and cuffs is the distinctive feature. \$79.50.

Style 600

Demure is this black Crepe de Chine but worldly is the glowing red crepe which forms the band at the bottom of skirt and neck line, over which comes the picoted pointed edge of the frock's own material. \$39.50.

Style 592

Black taffeta becomes new when metal brocade is chosen for collar and cuffs and the fashioning of the laced front bodice carries the decoration of the taffeta lacings over each group of up-standing tucks. \$65.00.



The Mirror of Springtime

RUSSEK'S STYLES HAVE THE DISTINCT ADVANTAGE OF IMPARTING TO A WOMAN'S CHARMS THE ADDED CHARM OF THE STRIKINGLY ELEGANT IN COSTUME WITHOUT RESORTING TO THE EXCESSIVE COST OF AN ORIGINAL PARIS PRODUCTION.

FOR PARIS, ITS ATELIERS AND ITS SHOPS, ARE REPRODUCED IN THE RUSSEK ESTABLISHMENT ON A SCALE OF MAGNIFICENCE UNEQUALED ELSEWHERE IN NEW YORK—OR IN AMERICA, INDEED. TO THE WOMAN WHO SEEKS CLOTHES OF INIMITABLY SMART FASHIONING—THOSE SWAGGER CREATIONS OF FRENCH ORIGIN, DIGNIFIED BY THE ADDED TOUCH THAT RUSSEK GIVES—AND AT THE ASTONISHINGLY REASONABLE PRICES THAT RUSSEK ASKS—THIS SHOP IS AT ONCE A DELIGHT AND AN INSPIRATION.

